10<sup>th</sup> International Conference on the

Scientific and Clinical Applications of Magnetic Carriers



## SPONSORSHIP OPPORTUNITIES

# 10TH INTERNATIONAL CONFERENCE ON THE

# SCIENTIFIC AND CLINICAL APPLICATIONS OF MAGNETIC CARRIERS

TO TAKE PLACE IN

Dresden, Germany

JUNE 10-14, 2014

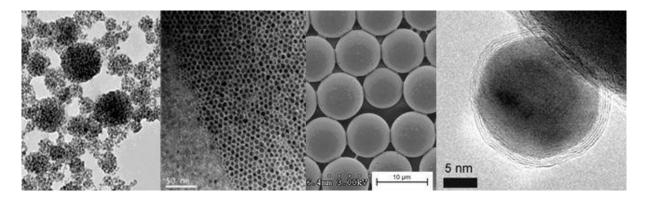
## **BACKGROUND**

Our conference is a biennial meeting of people interested in using magnetic particles, both nanoparticles and microspheres, for many different applications in research, analytical sciences, nanotechnology, diagnosis and therapy. The next meeting will take place in Dresden, Germany from June 10 - 14, 2014.

For general information, please check out our website at

http://magneticmicrosphere.com/meeting-tenth

We expect about 400 participants. Our area of interest is broadly defined as "having something to do with magnetic particles", and we are proud to be a highly multidisciplinary gathering and our meeting attracts participants from all over the world. At the last meeting in Germany, our 370 participants came from 43 countries and included chemists, pharmacists, biologists, material scientists, engineers, physicists, clinicians, physicians, and interested life science and medical companies.



#### PARTICIPATING ORGANIZATIONS IN 2014

The main organizers of this conference are locally the **Technical University in Dresden**, **Germany** under the guidance of Prof. Stefan Odenbach, chair of magnetofluiddynamics, measuring and automation technology, and internationally, as usual, the **University of British Columbia in Vancouver**, **Canada** under the guidance of Prof. Urs Hafeli in the Faculty of Pharmaceutical Sciences.

### PURPOSE OF CONFERENCE

Our primary focus is to provide maximum interaction between participants both from the research/academic and the industrial/commercial side to further the development of magnetic carriers as a platform for scientific, commercial and clinical use.

## FORMAT OF CONFERENCE

Our meeting is meant to foster interactivity by holding all talks in one large auditorium (no parallel sessions). Generous time during breaks and poster sessions is provided to browse the posters and interact with the exhibitors. In addition, lunches, dinners and our customary boat trip are included in the registration fee to foster contact between the participants and companies and to establish collaborations on all levels.

## SPONSORSHIP OPPORTUNITIES

Several sponsorship opportunities are available which will give you and your organization direct exposure to a targeted group of some 400 individuals and companies working in the magnetic particle field. These include:

Sponsorship Level	Sponsorship fee (Euros)	Logo on Conference Website	1-Page Advert in Abstract Booklet	Sponsorship Announcement During Event	Logo on Meeting Poster
Boat Trip Sponsor  For our signature social highlight of the conference!	2000 €	✓	✓	✓	✓
Reception sponsor	1500 €	✓	✓	✓	✓
Poster Bierstube Sponsor (Wed or Thurs)	1200 €	✓	✓	✓	✓
Exhibitor (With own booth)	900 €	✓	✓	✓	
Coffee Break Sponsor	700 €	✓	✓	✓	
Music Reception Sponsor	600 €	✓	✓	✓	
Travel Grant Sponsor (Per grant: they are greatly needed!)	500 €	✓	✓		
Exhibitor (Tabletop provided)	500 €	✓	✓		
Meeting Supporter	300 €	Choose one			

Once you have determined your sponsorship level, please contact us directly by e-mail at <u>urs.hafeli@ubc.ca</u>. We will send you an invoice. Payment is through Paypal or direct bank transfer.

## **CONTACT INFORMATION**

If you have any questions about sponsorship and the benefits included in the categories above, please feel free to contact

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